



SARA PIGMENTS

WHERE EVERY SHADE TELLS A STORY

**SARcoatTM
& SARshieldTM**

Brilliant Colors.

Unmatched Performance.

Pigments for Paints & Coatings

About Sara Pigments

Sara Pigments Private Limited, an integral part of the Deep Colours Pvt. Ltd. & Deep Chem, designed to offer a complete range of high-performance pigments under one roof. Specializing in Chromes, Phthalocyanine, AZO pigments, Dyes and Food Colours. Sara Colours is your one-stop solution for superior colorant needs across diverse industries.



Why SARcoat™?

Your reliable choice for premium organic pigments. SARcoat pigments are designed to enhance the performance and aesthetics of your products by delivering vibrant colors, exceptional consistency, and eco-friendly solutions. Redefining quality with every shade!

Our Strengths

- Comprehensive Range
- Manufacturing Excellence
- Innovation & Development
- Quality Assurance
- Sustainability
- Customer Focus





Quality Assurance

At Sara Pigments, quality assurance is the foundation of our success. We specialize in a wide range of pigments, including organic, inorganic, phthalocyanine, and anti-corrosive pigments, ensuring superior performance across industries. Our advanced quality control processes and state-of-the-art testing facilities guarantee consistency, durability, and precision in every batch. From vibrant colors to high-performance coatings, every product meets global standards for excellence and environmental compliance. With our trusted brand SARcoat™ & SARshield™, we deliver innovative solutions designed to last.

At Sara Pigments, quality isn't just a standard—it's a commitment to excellence.

1

Raw Material Inspection

The process begins with stringent inspections of all incoming raw materials. This includes thorough checks for purity, consistency, and adherence to strict quality standards.

2

In-Process Control

Rigorous in-process controls are implemented at every stage of manufacturing. This ensures each step meets precise specifications and deviations are promptly addressed.

3

Testing & Analysis

State-of-the-art labs conduct comprehensive testing, evaluating color strength, lightfastness, heat stability, and other critical performance parameters.

4

Final Product Inspection & Release

Every batch undergoes final inspection to ensure it meets the highest quality standards and customer specifications. Only products passing rigorous checks are released.

SARcoat™ Application



INDUSTRIAL COATINGS

SARcoat™ offers high-performance solutions for industrial coatings, providing exceptional durability, corrosion resistance, and protection in demanding environments.



FLOOR COATINGS

Ideal for floor coatings, SARcoat™ delivers superior durability, chemical resistance, and a seamless finish, ensuring long-lasting protection and enhanced aesthetics for industrial and commercial floors.



COIL COATINGS

SARcoat™ coil coatings deliver outstanding corrosion resistance, smooth finishes, and long-lasting durability, making them the ideal choice for metal substrates in various industrial applications.



AUTOMOTIVE COATINGS

SARcoat™ automotive coatings provide a flawless finish, exceptional durability, and superior protection against environmental factors, ensuring long-lasting, vibrant colors for all types of vehicles.



POWDER COATINGS

SARcoat™ powder coatings provide a durable, smooth, and resilient finish, offering superior protection against scratches, corrosion, and wear, making them ideal for a wide range of industrial and commercial



INTERIOR DECORATIVE PAINTS

SARcoat™ interior decorative paints offer rich, vibrant colors and smooth finishes, enhancing the aesthetic appeal of any space while providing excellent durability and easy maintenance.



EXTERIOR PAINTS & PLASTER

SARcoat™ exterior paints and plasters offer superior weather resistance, protecting buildings from harsh environmental elements while providing a smooth, vibrant finish that enhances the overall curb appeal and durability of any structure.



WOOD COATINGS






























SARcoat™ wood coatings offer excellent protection and a natural finish, enhancing the beauty of wood surfaces while providing resistance to wear, moisture, and environmental factors for long-lasting durability.

































ROAD MARKING & TRAFFIC PAINTS

SARcoat™ road marking and traffic coatings ensure high visibility, durability, and long-lasting performance, providing clear, safe markings for roads, parking lots, and other traffic surfaces in all weather

SARcoat™ Organic Pigment









| | | | Physical Data | | Fastness | | | | | Applications | | | | |
|---|---|---|----------------------------|--------------------------|----------|---------|-------|-------------|---------------|--------------|------------|----------------|--------------|------------|
| Full Shade | Tint Shade | Product Name Color Index | Density cm ³ | Oil Absorption Gm/100 | Heat, C | Weather | Light | Overcoating | Acid / Alkali | Decorative | Industrial | Powder Coating | Coil Coating | Automotive |
|  |  | SARcoat™ Blue SC-1500 Pigment Blue 15:0 | 1.5 | 35 | 220 | 5 | 5 | 5 | 5/5 | ★★ | ★★ | ★★ | ★ | ★ |
|  |  | SARcoat™ Blue SC-1501 Pigment Blue 15:1 | 1.6 | 74 | 240 | 5 | 7-8 | 5 | 5/5 | ★★ | ★★ | ★★ | ★ | ★ |
|  |  | SARcoat™ Blue SC-1503 Pigment Blue 15:3 | 1.6 | 63 | 240 | 5 | 8 | 5 | 5/5 | ★★ | ★★ | ★★ | ★ | ★ |
|  |  | SARcoat™ Blue SC-1504 Pigment Blue 15:4 | 1.6 | 67 | 200 | 5 | 8 | 5 | 5/5 | ★★ | ★★ | ★★ | ★★ | ★★ |
|  |  | SARcoat™ Green SC-1007 Pigment Green 7 | 1.6 | 50 | 200 | 5 | 8 | 5 | 5/5 | ★★ | ★★ | ★★ | ★★ | ★★ |
|  |  | SARcoat™ Yellow SC-7901 Pigment Yellow 1 | 1.6 | 25-35 | 160 | 5 | 6 | 5 | 5/5 | - | - | - | ★ | - |
|  |  | SARcoat™ Yellow SC-7903 Pigment Yellow 3 | 1.45 | 25-35 | 160 | 4 | 6 | 5 | 5/5 | - | - | - | ★ | ★ |
|  |  | SARcoat™ Yellow SC-7912 Pigment Yellow 12 | 1.4 | 40-50 | 180 | 4-5 | 6 | 5 | 5/5 | - | - | - | ★ | ★ |
|  |  | SARcoat™ Yellow SC-7913 Pigment Yellow 13 | 1.3 - 1.50 | 35-45 | 200 | 4 | 6 | 5 | 5/5 | - | - | - | ★ | ★ |
|  |  | SARcoat™ Yellow SC-7914 Pigment Yellow 14 | 1.34 | 35-45 | 180 | 4 | 6 | 5 | 5/5 | - | - | - | ★ | ★ |
|  |  | SARcoat™ Yellow SC-7965 Pigment Yellow 65 | 1.6 | 40-50 | 180 | 5 | 6 | 5 | 5/4 | ★ | ★ | - | ★ | ★ |
|  |  | SARcoat™ Yellow SC-7974 Pigment Yellow 74 | 1.6 | 60 | 170 | 5 | 7-8 | 4 | 5/5 | ★★ | ★★ | - | - | - |
|  |  | SARcoat™ Yellow SC-7983 Pigment Yellow 83 | 1.43 | 87 | 150 | 5 | 7-8 | 5 | 5/5 | ★★ | ★★ | - | - | - |
|  |  | SARcoat™ Yellow SC-7954 Pigment Yellow 154 | 1.63 | 56 | 200 | 5 | 7-8 | 5 | 5/5 | ★★ | ★★ | ★★ | - | - |
|  |  | SARcoat™ Red SC-8902 Pigment Red 2 | 1.42 | 40-50 | 140 | 4 | 6 | 5 | 5/5 | ★★ | ★★ | - | - | ★★ |
|  |  | SARcoat™ Red SC-8903 Pigment Red 3 | 1.46 | 30-40 | 140 | 4 | 6 | 5 | 4/5 | ★ | ★ | - | ★★ | - |
|  |  | SARcoat™ Red SC-8904 Pigment Red 4 | 1.56 | 35-40 | 150 | 3-4 | 6 | 5 | 4/5 | - | ★★ | - | - | - |

SARcoat™ Organic Pigment

| Full Shade | Tint Shade | Product Name Color Index | Physical Data | | Fastness | | | | | Applications | | | | |
|---|---|--|----------------------------|--------------------------|----------|---------|-------|-------------|---------------|--------------|------------|----------------|--------------|------------|
| | | | Density cm ³ | Oil Absorption Gm/100 | Heat, C | Weather | Light | Overcoating | Acid / Alkali | Decorative | Industrial | Powder Coating | Coil Coating | Automotive |
|  |  | SARcoat™ Red SC-8908 Pigment Red 8 | 1.47 | 40-45 | 150 | 3-4 | 5 | 4 | 5/5 | ★ | ★★ | ★ | - | - |
|  |  | SARcoat™ Red SC-8983 Pigment Red 48:2 | 1.7 | 45-50 | 200 | 5 | 4 | 5 | 4/5 | - | ★ | - | - | - |
|  |  | SARcoat™ Red SC-8984 Pigment Red 48:4 | 1.89 | 45-50 | 240 | 5 | 7 | 5 | 4/4 | ★ | ★ | - | ★★ | - |
|  |  | SARcoat™ Red SC-8931 Pigment Red 53:1 | 1.85 | 40-50 | 200 | 4-5 | 5 | 5 | 4/4 | ★ | ★ | - | - | - |
|  |  | SARcoat™ Red SC-8971 Pigment Red 57:1 | 1.8 | 45-55 | 200 | 4-5 | 5 | 5 | 4/4 | ★ | ★ | - | - | - |
|  |  | SARcoat™ Red SC-8961 Pigment Red 63:1 | 1.45 | 45 | 180 | 4-5 | 5 | 5 | 4/4 | ★ | ★ | ★★ | - | - |
|  |  | SARcoat™ Red SC-8912 Pigment Red 112 | 1.43 | 30-40 | 180 | 5 | 7 | 5 | 4/4 | ★ | ★ | - | - | ★ |
|  |  | SARcoat™ Red SC-8922 Pigment Red 122 | 1.6 | 65 | 180 | 5 | 7-8 | 5 | 5/5 | ★★ | ★★ | ★★ | ★★ | ★★ |
|  |  | SARcoat™ Red SC-8970 Pigment Red 170 | 1.5 | 40-50 | 250 | 3-4 | 7-8 | 5 | 5/5 | ★ | ★ | - | ★ | ★ |
|  |  | SARcoat™ Orange SC-9905 Pigment Orange 5 | 1.51 | 30-40 | 160 | 2-3 | 7 | 5 | 4/4 | ★ | ★★ | - | - | - |
|  |  | SARcoat™ Orange SC-9913 Pigment Orange 13 | 1.41 | 80 | 180 | 3-4 | 7 | 5 | 5/5 | ★ | - | - | - | - |
|  |  | SARcoat™ Orange SC-9934 Pigment Orange 34 | 1.4 | 40-50 | 200 | 4-5 | 7 | 5 | 4/4 | ★ | ★ | - | ★ | - |
|  |  | SARcoat™ Violet SC-6903 Pigment Violet 3 | 1.6 | 40-50 | 170 | 5 | 4-5 | 5 | 4/4 | ★★ | - | - | - | - |
|  |  | SARcoat™ Violet SC-6923 Pigment Violet 23 | 1.4 | 40-51 | 180 | 5 | 6-7 | 5 | 4/4 | ★★ | ★★ | - | - | - |
|  |  | SARcoat™ Violet SC-6927 Pigment Violet 27 | 1.6 | 40-50 | 160 | 5 | 4-7 | 5 | 4/5 | ★★ | ★★ | - | - | - |

★ - Potential Use ★★ - Recommended

SARcoat™ Inorganic Chromes

| Full Shade | Tint Shade | Product Name Color Index | Physical Data | | Fastness | | | | | Applications | | | | |
|---|---|---|----------------------------|--------------------------|----------|---------|-------|-------------|---------------|--------------|------------|----------------|--------------|------------|
| | | | Density cm ³ | Oil Absorption Gm/100 | Heat, C | Weather | Light | Overcoating | Acid / Alkali | Decorative | Industrial | Powder Coating | Coil Coating | Automotive |
|  |  | SARcoat™ Middle Chrome SC-3334 Pigment Yellow 34 | 2.3 | 67 | 240 | 5 | 7 | 5 | 4 | ★★ | ★★ | ★★ | ★★ | ★ |
|  |  | SARcoat™ Lemon Chrome SC-3336 Pigment Yellow 34 | 2.7 | 74 | 240 | 5 | 7 | 5 | 4 | ★★ | ★★ | ★★ | ★★ | ★ |
|  |  | SARcoat™ Primerose Chrome SC-3368 Pigment Yellow 34 | 2.4 | 60 | 220 | 5 | 6 | 5 | 4 | ★★ | ★★ | ★★ | ★★ | ★ |
|  |  | SARcoat™ Molybdate Red Chrome SC-3375 Pigment Red 104 | 2.3 | 87 | 240 | 5 | 7 | 5 | 4 | ★★ | ★★ | ★★ | ★★ | ★ |

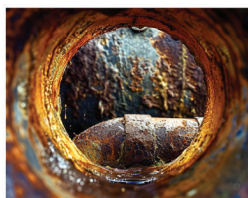
SARShield™

The ultimate solution for anti-corrosive protection. Engineered with advanced technology, SARshield pigments ensure durability, reliability, and superior resistance against corrosion, safeguarding surfaces in even the harshest environments.

| Grade | Pigment Name | Specific gravity gm/cm ³ | Oil absorption gm/100 | Loss on ignition | Residue on sieve (325 Mesh %) | Bulk density Kg/l | Conductivity μS/cm | pH-Value |
|-------------|-----------------------|-------------------------------------|-----------------------|------------------|-------------------------------|-------------------|--------------------|----------|
| SS-ZC10067 | Zinc Chromate | 3.4 | 22 | <1 | <0.4 | 0.7 | <1.0 | 06-08 |
| SS-ZP10069 | Zinc Phosphate | 3.4 | 20 | <1 | <0.2 | 0.5 | <1.0 | 06-08 |
| SS-ZTC10070 | Zinc Tetroxy Chromate | 4.3 | 45 | <1 | <0.4 | 0.3 | <1.0 | 06-08 |
| SS-STC10063 | Strontium Chromate | 3.4 | 20 | <1 | <0.4 | 0.7 | <1.0 | 06-08 |
| SS-BC10066 | Barium Chromate | 4.5 | 16 | <1 | <0.4 | 0.8 | <1.0 | 06-08 |



**COLOR PROTECTION,
COST REDUCTION**



**CORROSION
PROTECTION BEYOND
CHROME**



SARA PIGMENTS

WHERE EVERY SHADE TELLS A STORY



Factory Address

Unit - 1:

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Unit - 2:

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